

Internet-based Financial Independence in 10 Simple Steps

After reading the book "Permission Marketing" by Seth Godin and absorbing the principles it espouses, another book that greatly influenced my Internet Marketing strategies was a book by Cliff Figallo entitled "Hosting Web Communities". In it, the author expounded on principles and strategies in

- Building Relationships,

- Increasing Customer Loyalty, and

- Maintaining a Competitive Edge,

all of which are any marketer's dream. Especially in this day and age of globality, and where the Internet has greatly altered the way we look at marketing, developing a plan that will achieve the aforementioned goals would definitely be an advantage.

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But even armed with the valuable lessons imparted in the books I mentioned, I soon realized that making money on the Internet can easily turn into a pipe dream. Once you start scouring through the Internet in search of tips and tricks to help launch your online business, it is so easy to get drowned in an avalanche of e-books, tutorials, tools and other products from so-called gurus, all vying for your precious tuition fee and initial capital that you have dearly allocated for your foray into the world of Internet business.

It was good that at this point, I had already established an ongoing Web development and hosting business. My entry into it was also all quite serendipitous but it's a whole different story by itself and one that I'm taking up in my blog under Web hosting business.

Luckily, I came across a guy named Jim Daniels who has been doing online business since 1996. He wrote a report entitled "The New Age Work at Home Plan: Internet-Based Financial Independence in 10 Simple Steps" and was giving it away for free. In that report I learned some very valuable lessons that has served me well in my own venture into doing business on the Web. But aside from the 10 steps that he taught me, my eyes were equally opened to 10 myths that I think a lot of people who are contemplating on going into an Internet-based business harbor in their minds.

To give you an idea of what his report contains, the first five myths he mentioned were:

Myth #1: I'm not smart enough to have my own business.

Myth #2: I don't have the time it takes to start or grow an income source online.

Myth #3: I don't have the money it takes for a new business.

Myth #4: I'm not an expert at anything.

Myth #5: I have nothing to sell.

He then goes on to shatter each of these five myths and five more. Read the rest of this very interesting and educational report by downloading it for free on the site pointed to by the following link:

<http://pinoybiznet.com/work-at-home>

P.S. Don't forget to click on the "gold key" to get the report for FREE. :-)